



Ocere and It'seeze - SEO Packages

	BRONZE	SILVER	GOLD
PRICING	£170/m	£325/m	£535/m
Primary Target Keywords	3	5	10
ITEMS INCLUDED			
Keyword Research	✓	✓	✓
Website Review	✓	✓	✓
Link Profile Analysis	✓	✓	✓
Competitor Review			✓
On Page Items			
Title Tags	✓	✓	✓
Meta Descriptions	✓	✓	✓
Keywords	✓	✓	✓
H1 Tags	✓	✓	✓
Image Alt Text		✓	✓
Canonicalization		✓	✓
Text Content	✓	✓	✓
All packages include implementation of onsite recommendations			
OFF PAGE ITEMS			
Link Profile Review	Basic	Intermediate	Advanced
Content Creation	Basic	Intermediate	Advanced
High Quality Link Placements	Basic	Intermediate	Advanced
Tier 2 Linking	✓	✓	✓
Social Signals			✓
PR Link + Creation		✓	✓
Onsite Blog Article			✓
REPORTING			
Ranking Reports	✓	✓	✓
Live link Reporting	✓	✓	✓
Metric Reports			✓

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Our office hours are 8.30am - 5pm Monday to Friday

