



## Bronze SEO Package

Our Bronze SEO Package contains everything you need to raise your Google Rankings and get more visitors to your website – without breaking the bank.

Targeting 3 Primary Target Keywords (and many more related terms) this package is ideal for companies looking to increase their web presence in the most cost-effective way.

It includes a full website SEO review. In this review, we will optimise the bulk of the important “on-page items”: Page Titles, Meta Descriptions, Meta Keywords and H1 Tags. Additionally, we’ll go over the current website content and recommend improvements (if needed). We can take care of any updates – and you remain in control at all times.

There is zero effort required from your side. We take care of all details and deliver monthly reporting so you can track progress.

The main “meat” of the campaign is the Off-Site SEO work. This is where we obtain links and mentions of your website on relevant websites – which is exactly what Google is looking for in 2017. Google will pick these mentions up, and raise the visibility of your website.

Again, full reporting is provided on all work, and you can have as much or a little involvement as you like. We’re always on hand should you have any questions.

### What’s Included:

<b>Primary Target Keywords</b>	<b>3</b>
<b>Items Included:</b>	
Keyword Research	Yes
Website Review	Yes
<b>On Page Items</b>	
Title Tags	Yes
Meta Descriptions	Yes
Meta Keywords	Yes
H1 Tags	Yes
Text Content	Yes
<b>All Recommendations are Implemented</b>	
<b>Off Page Items</b>	
Link Profile Review	Yes
Content Creation	2
High Quality Link Placement	2
Tier 2 Linking	Yes
<b>Reporting</b>	
Ranking Reports	Yes
Live Link Report	Yes



## Silver SEO Package

Our Silver SEO Package contains everything you need to raise your Google Rankings and get more visitors to your website increasing your business opportunities.

Targeting 5 Primary Target Keywords (and many more related terms) this package is ideal for companies looking to increase their web presence in a very cost-effective way.

It includes a full website SEO review. In this review, we will optimise the bulk of the important “on-page items”: Page Titles, Meta Descriptions, Meta Keywords and H1 Tags. Additionally, we’ll go over the current website content and offer recommend improvements (if needed). We can take care of any updates – and you remain in control at all times.

There is zero effort required from your side. We take care of all details and deliver monthly reporting so you can track progress.

The main “meat” of the campaign is the Off-Site SEO work. This is where we obtain links and mentions of your website on relevant websites – which is exactly what Google is looking for in 2017. Google will pick these mentions up, and raise the visibility of your website.

Again, full reporting is provided on all work, and you can have as much or a little involvement as you like. We’re always on hand should you have any questions.

### What’s Included:

<b>Primary Target Keywords</b>	<b>5</b>
<b>Items Included:</b>	
Keyword Research	Yes
Website Review	Yes
Link Profile Analysis	Yes
<b>On Page Items</b>	
Title Tags	Yes
Meta Descriptions	Yes
Meta Keywords	Yes
H1 Tags	Yes
Text Content	Yes
Canonicalization	Yes
<b>All Recommendations are Implemented</b>	
<b>Off Page Items</b>	
Link Profile Review	Yes
Content Creation	4
High Quality Link Placement	4
Tier 2 Linking	Yes
PR Link + Creation	1
<b>Reporting</b>	
Ranking Reports	Yes
Live Link Report	Yes



## Gold SEO Package

Our Gold SEO Package contains everything you need to raise your Google Rankings and get more visitors to your website increasing your business opportunities, across the UK.

Targeting up to 10 Primary Target Keywords (and many more related terms) this package is ideal for companies looking to increase their web presence in a very cost-effective way.

It includes a full competitor review and a full website SEO review. In this review, we will optimise the all of the important “on-page items”: Page Titles, Meta Descriptions, Meta Keywords and H1 Tags and more. Additionally, we'll go over the current website content and offer recommend improvements (if needed). We can take care of any updates – and you remain in control at all times.

There is zero effort required from your side. We take care of all details and deliver monthly reporting so you can track progress.

The main “meat” of the campaign is the Off-Site SEO work. This is where we obtain links and mentions of your website on relevant websites – which is exactly what Google is looking for in 2017. Google will pick these mentions up, and raise the visibility of your website. Unlike the other campaigns the Gold offers more links and more variety of links giving you the opportunity to target bigger more complete keywords.

Again, full reporting is provided on all work, and you can have as much or a little involvement as you like. We're always on hand should you have any questions.

### What's Included:

<b>Primary Target Keywords</b>	<b>5</b>
Items Included:	
Keyword Research	Yes
Competitor Review	Yes
Website Review	Yes
Link Profile Analysis	Yes
<b>On Page Items</b>	
Title Tags	Yes
Meta Descriptions	Yes
Meta Keywords	Yes
H1 Tags	Yes
Image Alt Text	Yes
Text Content	Yes
Canonicalization	Yes
<b>All Recommendations are Implemented</b>	
<b>Off Page Items</b>	
Link Profile Review	Yes (In-depth)
Content Creation	7
High Quality Link Placement	7
Tier 2 Linking	Yes
Social Signals	Yes
PR Link + Creation	1
Onsite Blog Articles	1
<b>Reporting</b>	
Ranking Reports	Yes
Live Link Reporting	Yes
Metric Reports	Yes