it's**eeze** websites

What can you expect
when you choose
it'seeze?

Thank you for contacting us regarding your website.

This document will explain what's included with an **it's**eeze website package
and what we'd need from you in order to start creating your website.

Website Packages

With a variety of affordable website packages available, we have something to suit every client, helping you succeed online without breaking the bank.

Our 5-page it'seeze Lite package (£200* initial setup and £20/m*) is perfect for small businesses, start-ups, and sole traders looking to establish a professional online presence.

However, our most popular website solution is our all-inclusive package - it'seeze Max (£400* initial setup and £40/m*). This package will provide you with everything you need to market and grow your business successfully online with unlimited pages and features.

And if you're looking to sell online then the it'seeze Commerce package (£500* initial setup and £50/m*) is the ideal solution. It's as easy for you to manage as it is for your customers to shop from.

To compare our packages go to
www.itseeze-exeter.co.uk/prices/

Bespoke Website Extras

In addition to all the features included as standard with our website packages, we also offer a range of extra features when you choose an it'seeze Max or Commerce package.

These include fading images (the most popular choice), before and after sliding images, animated icons, news tickers, language translation tools, various widgets, booking systems, and more. These extras are a one-off cost - each typically ranging from £30* to £100*.

We are also able to quote for any feature or functionality that is exclusive to your website or business.

Price Plans

We offer websites that are suitable for all businesses and budgets, which is why we keep our initial setup cost as low as possible - ranging from just £200*- £500* depending on which package you choose. Our cost-effective monthly payment plan offers a modern and budget-friendly alternative to the steep fees traditionally associated with website providers.

The monthly payment plan covers ongoing updates and enhancements to the it'seeze website editor, including new tools and components. These will ensure that your website never becomes outdated.

Your monthly payments will also cover:
+ Ongoing support from your local consultant and the team at Head Office
+ Unlimited use of the it'seeze website editor
+ Ongoing reliable website hosting
+ Ongoing domain renewal
+ Daily website backups
+ Ongoing email hosting for up to 5 personalised addresses
+ An SSL certificate
+ Initial on-page optimisation for search engines
+ 24/7 access to our support website - support.itseeze.com

Ongoing Support

We're committed to helping businesses reach their online goals. That's why we provide all our clients with a personalised service, offering ongoing assistance for the lifetime of your it'seeze website. We also have a support line at our Head Office, letting you contact our team of experts, and a comprehensive support website filled with video guides, FAQs, and more.

Included:
+ Initial it'seeze website editor training (up to 1 hour)
+ Tour of the it'seeze Support Site
+ Enquiries responded to by email and phone

Extra cost:
+ Additional training on the it'seeze website editor
+ Website editing
+ Scheduled appointments, face-to-face

Domains, Email, & SSL

New website domain

Domain name registration and renewal for .co.uk and .com addresses is included in the monthly subscription, and additional and premium names can be purchased from £1* a month.

Using an existing domain

If you currently have a website with another provider or one that you are hosting yourself, you will own a domain name of some sort. This can be transferred into **it'seeze**'s control, ready for your new website to go live.

Alternatively, you may have previously bought a domain but never set a website live on it, and in this case we can also transfer the domain into our control. We make it as easy as possible to move across to **it'seeze.** We never charge a transfer fee** and will make sure the whole process is quick and simple, ensuring that there is no downtime.

Email

Give your business a professional look when communicating with customers, with up to 5 email addresses that match your web address and up to 1GB of storage included in your monthly subscription. Need more? You can easily purchase additional email addresses or storage at any time.

SSL certificate

SSL security is included for all websites with a domain registered with us, helping to keep your visitors safe and their sensitive data protected. You'll gain customer confidence and an improved position in search results too, as Google ranks HTTPS-encrypted websites higher.

Sourcing Your Content

Text

You can write your own copy. A good place to start with text for your web pages is your existing website and/or any marketing literature. If you don't have any existing text, we can advise and/or recommend a professional copywriter. Copywriters typically charge around £50-£65* per page.

Branding and logo

We can work to your brand guidelines on colour, format, and style (if you have them) or you can tell us what colours and styles you like and dislike when using the **it'seeze** Content Uploader. If you have a logo that you'd like us to use, we'll need a high-quality version of this to incorporate into the website design.

Images (photography)

Using high-quality images on your website is key as it shows visitors that you are a professional business or organisation. If you already have existing photography or images you'd like to use on your website you can upload these into the **it'seeze** Content Uploader.

Don't have enough high-quality images of your own?

We can bring your website to life with professional stock photography, with images available to suit every business. You will get access to our royalty-free stock image library, where you can find any photos you want to use on your website. Alternatively, we can recommend a local photographer.
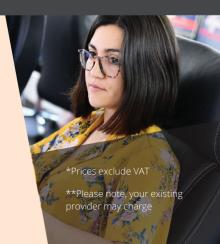
Designing Your Website

The **it'seeze** Content Uploader

To help you provide all the information we need to create your website, when you've confirmed you're going to partner with us, we will send you a link to the **it'seeze** Content Uploader. This is not a website builder but rather a platform for you to simply submit all of your content (text, images, etc.) and design requirements (likes and dislikes). Once we have this information our talented web designers can get to work.

Timescales

The turnaround time for a website to be designed is 16 working days. This is from the date in which the design brief (containing all your website content) is submitted to our design team. The sooner we receive all your website content, the sooner we can start designing your website. We create each website from scratch, which is why we need you to supply all of your content before we begin working on your new site - the more information you provide, the better we can bring your website ideas to life.

*Prices exclude VAT

**Please note, your existing provider may charge

Next Steps

Once you're ready to progress, just let us know and we will send you a link to make your initial upfront payment (£200*/£400*/£500* depending on which **it's**eeze** website package you choose).

This will secure any domain names and give you access to the Content Uploader and we can start the process of setting up your email account and transferring any domains. You will also need to set up a direct debit for your monthly subscription. This will be activated one month after your initial payment has been made, giving you plenty of time to gather the necessary content for your new website.

Once all your content has been provided and your new website has been created, we will arrange a meeting to show you the website and train you and/or any staff on how to use the **it's**eeze** website editor.

We can then set your website live!

We look forward to helping you grow your business online