

WHY BUYING A WEBSITE IS A LOT LIKE BUYING A CAR



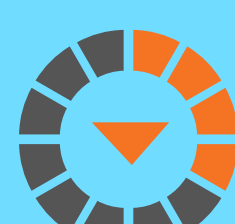
Choosing the right supplier



You don't want to buy a car from just anywhere – choose a supplier that's professional, reputable, and local to you.



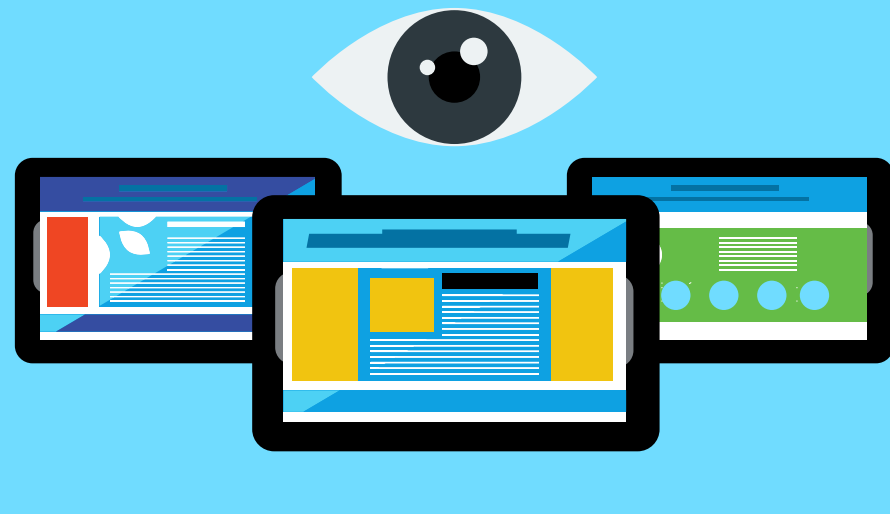
The web design company you choose should come highly recommended, and be local, reliable, and experienced.



Picking the perfect model



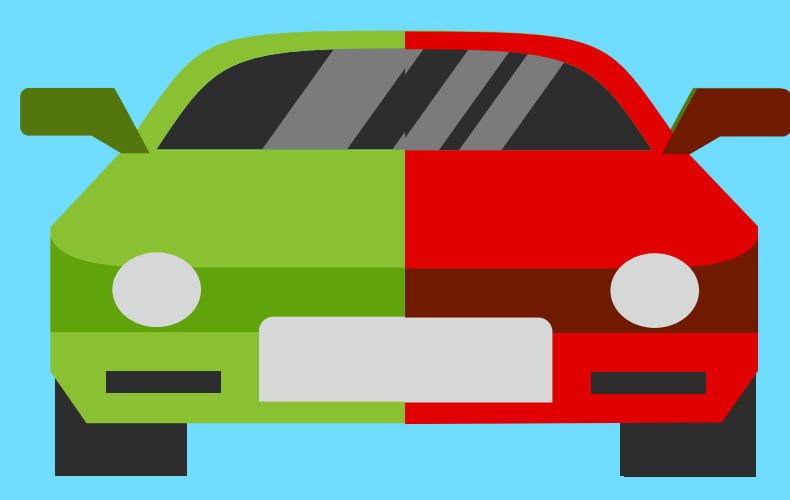
As standard, you'll receive the basic model with the latest design, but additional features can be included to suit your requirements.



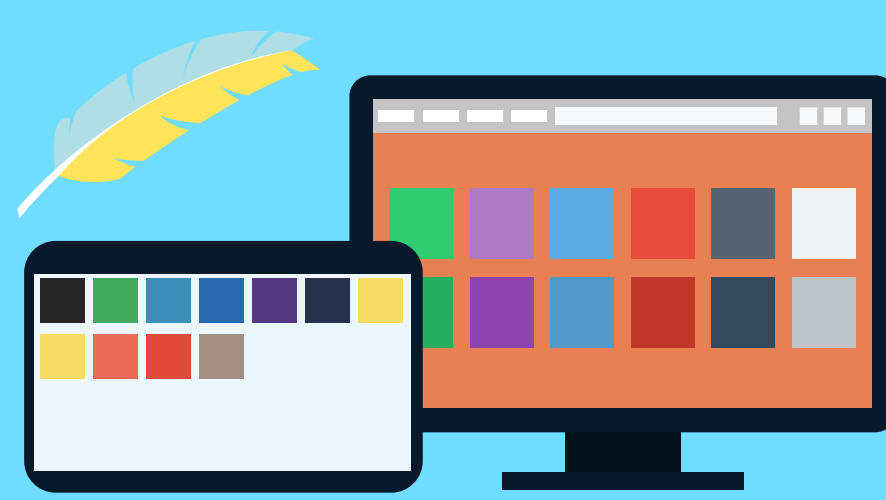
There's no one-size-fits-all solution – you need to select the style that's right for you, and this can then be modified as required.



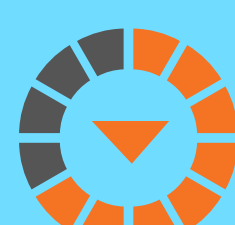
Customising your selection



Your new car will be fully functional, but can always be personalised with custom touches such as alloy wheels or leather upholstery.



Your website can be tailored to your individual preferences, with extras available such as widgets or fading images.



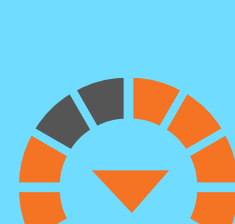
Getting behind the wheel



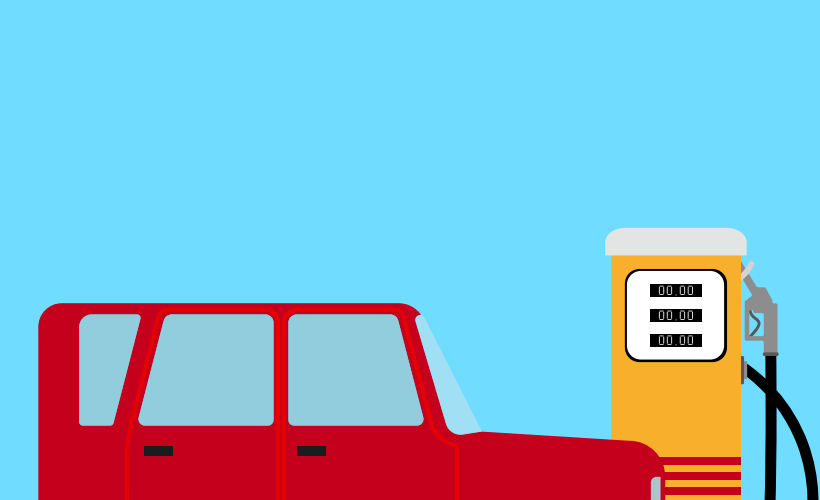
Once you've bought your car, the destination is up to you, but you must know how to drive if you want to go anywhere.



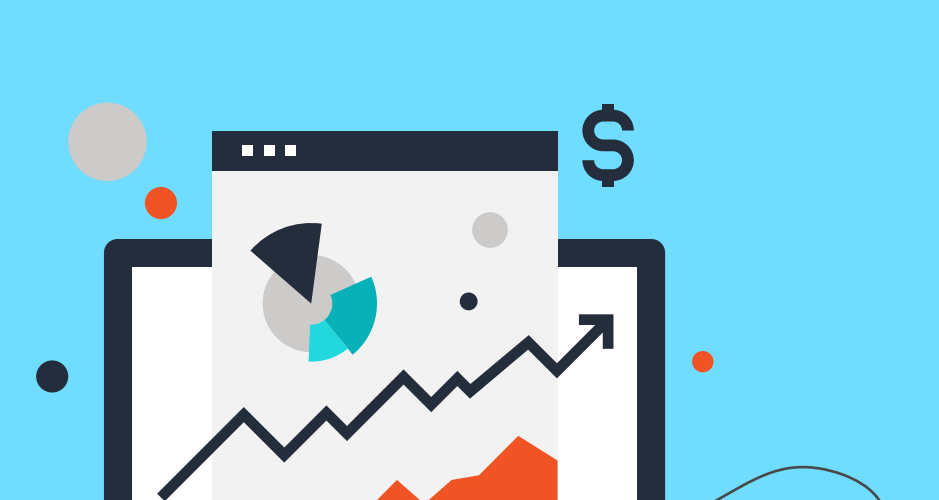
In order for you to be able to reach your online business goals, you need to be able to edit and update your website with ease.



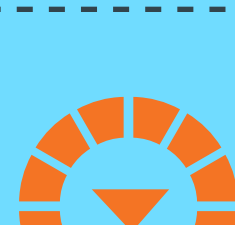
Keeping it running



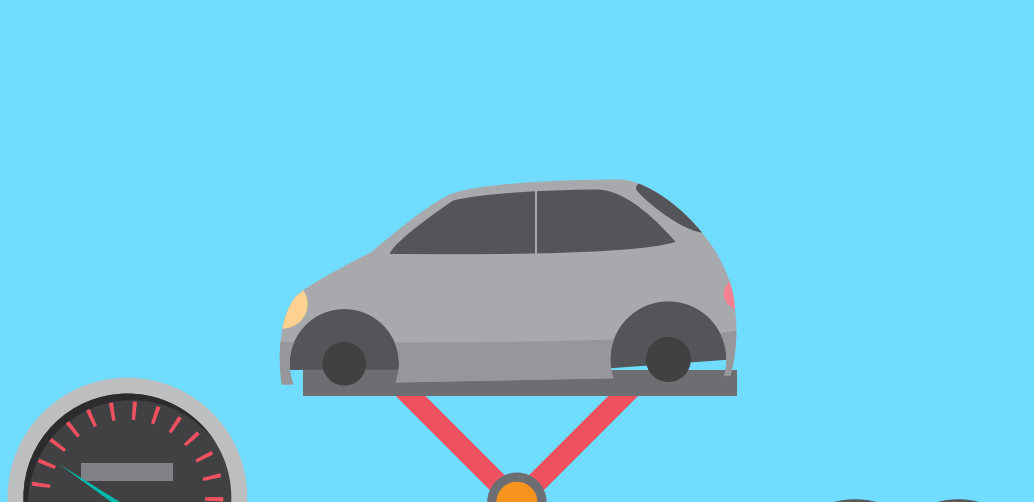
You must keep your car regularly topped up with fuel – if you're running on empty, you're unlikely to get very far.



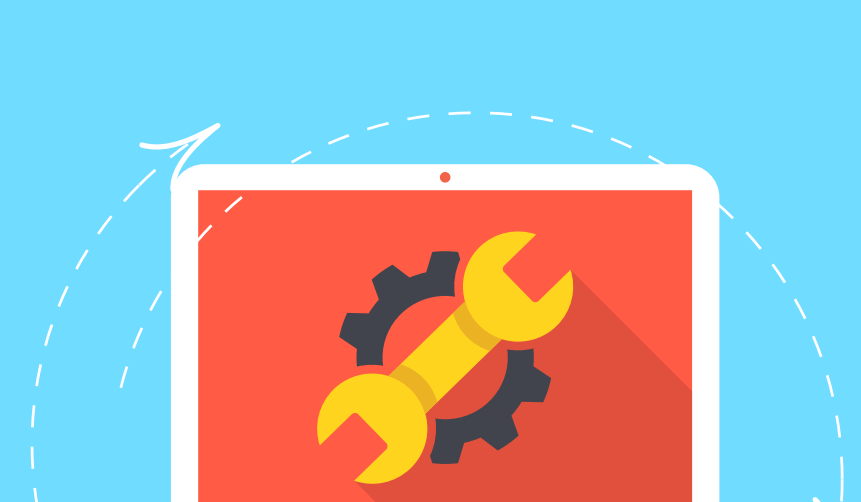
Your marketing efforts will power your website, with high quality SEO and fresh content helping it to run effectively.



Maintaining it over time



Your car will require routine servicing and valeting, and will need up to date insurance and tax to be road-worthy.



Your website should be frequently reviewed and updated, and must have secure hosting and a registered domain name.

it'seeze websites

brilliant designs – better results