**Key strategic contacts in your region**

We recommend establishing a relationship with other local business owners that sell a different product to service to the same type of customers as you. These contacts can be a source of referrals and be affiliates of each other.  Some can also allow you to extend your service offering to your clients.

These are the industry types that have been most useful to it’seeze franchisees, you may meet these contacts in your local networking groups but please do some online research in preparation for the start of your franchise. We recommend developing these relationships as early as possible to generate leads on a referrals basis as these contacts will have an established presence and client base in your area.

# Copywriter

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |

**Photographer**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |

**Search specialist (SEO/PPC)**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Company: Ocere (it’seeze national partner) | Please contact Alex for more details:  [alex.brook@itseeze.com](mailto:alex.brook@itseeze.com) |

**Printer**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |

**Accountant**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | |  |  | | --- | --- | | Tel:  Mob:  Email:  Web: |  | |

**IT services**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |

**Solicitor**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |

**Business coach**

|  |  |
| --- | --- |
| **Contact** | **Details** |
| Name:  Company: | Tel:  Mob:  Email:  Web: |