Package Comparison Table

Package Comparison Table	lite A simple but professional online presence	plus An easy starter website with added functionality	max A powerful, feature-packed website solution	shop A fast, secure, and easy to use ecommerce store
Website features				
Custom designed pages	5	5	10	10
Professional stock photos	10	10	20	20
Image uploads	50	100	5000	5000
File uploads	✘	100MB	1GB	1GB
Unlimited pages	✘	✘	✔	✔
Drag-and-drop editor	✔	✔	✔	✔
System updates	✔	✔	✔	✔
Website dashboard	✔	✔	✔	✔
Unlimited widgets	✘	✔	✔	✔
One-off payments	✘	✘	✔	✔
'Members only' areas	✘	✘	✔	✔
Bespoke development	✘	✘	✔	✔
Marketing and SEO				
Fully responsive design	✔	✔	✔	✔
Initial on-page optimisation	✔	✔	✔	✔
Website submission	✔	✔	✔	✔
Google tool set-up	✔	✔	✔	✔
Social media links	✔	✔	✔	✔
Social media feeds	✘	✔	✔	✔
Embedded videos	✘	✔	✔	✔
MailChimp sign-up forms	✘	✔	✔	✔
Built-in blog	✘	✘	✔	✔
Set-up and support				
Website design consultation	✔	✔	✔	✔
Ongoing expert advice	✔	✔	✔	✔
24/7 online support	✔	✔	✔	✔
Reliable web hosting	✔	✔	✔	✔
SSL certificate	✔	✔	✔	✔
Custom domain name	✔	✔	✔	✔
Content uploader access	✔	✔	✔	✔
5 business email addresses	✔	✔	✔	✔
Website backups	✔	✔	✔	✔
Free website transfers	✔	✔	✔	✔
Online shop	✘	✘	✘	✔
Unlimited products	✘	✘	✘	✔
Secure online payments	✘	✘	✘	✔
Product promotions	✘	✘	✘	✔
Real time reports	✘	✘	✘	✔
Streamlined delivery options	✘	✘	✘	✔
Wishlists	✘	✘	✘	✔

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