

# MASTER PRICE GUIDE



**it'seeze websites**  
Helping your business grow

Customer Copy - February 2020

# PRICE GUIDE

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EXTRAS PRICING &  
DESCRIPTIONS

# Website Pricing

## New Websites

### Responsive sites

	Upfront payment	Price Plan /mth
Lite	£250	£25
Plus	£350	£35
Max	£450	£45
Shop	£600	£55

## Contracts and minimum terms

	Minimum Term
Lite	24 months
Plus	24 months
Max	12 months
Shop	12 months

When upgrading, a new contract is started. In most cases the minimum term will be the standard 12 month minimum term for Max or Shop.

However, if the client is currently on the Lite or Plus package and there are more than 12 months remaining in the minimum term, the minimum term for the new contract will be adjusted to match. For example, if a client upgrades from Lite or Plus to Max or Shop after 9 months, the new contract will have a minimum term of 15 months.

## Additional Page Population

Total fee
£35

**Please note:** All prices are exclusive of 20% VAT

# Upgrades and Re-designs

## Package Upgrades

(non-responsive to non-responsive or responsive to responsive)

	To Plus	To Max	To Shop
Lite	£100	£100	£250
Plus		£100	£250
Max			£150

## Responsive Upgrades

(Includes a new design)

To	Total fee
Lite	£190
Plus	£260
Max	£340
Shop*	£340

\*Total fee is £490 when upgrading from Lite, Plus or Max

## Re-designs

	Total fee
Lite	£190
Plus	£260
Max	£340
Shop	£340

# Domain Names

## Standard Domains

Top Level Extension	Monthly Cost
.co.uk	£1.00
.com	£2.00
.org.uk	£1.00
.me.uk	£1.00
.eu	£2.00
.org	£2.00
.net	£2.00
.biz	£2.00
.info	£2.00
.name	£2.00
.ltd	£2.00
.ltd.uk	£1.00
.plc.uk	£1.00
.uk	£1.00
.lancs.sch.uk	£1.00
.ie	£3.00
.devon.sch.uk	£1.00
.n-somerset.sch.uk	£1.00
.dublindiocese.ie	£1.00

## Premium Domains

Top Level Extension	Monthly Cost
.academy	£3.00
.builders	£3.00
.church	£3.00
.clothing	£3.00
.co	£3.00
.company	£2.00
.de	£2.00
.directory	£2.00
.financial	£3.00
.florist	£3.00
.global	£5.00
.healthcare	£4.00
.london	£2.50
.cn	£3.00
.me	£2.00
.com.cn	£3.50
.mobi	£2.50
.com.mx	£2.00
.mx	£4.00

## Premium Domains (continued)

Top Level Extension	Monthly Cost
.photography	£2.00
.plumbing	£4.00
.pub	£3.00
.restaurant	£5.00
.scot	£3.00
.solutions	£2.50
.technology	£2.50
.tips	£2.00
.today	£2.00
.training	£3.00
.tv	£4.00
.it	£2.00
.fit	£2.50
.uk.net	£4.00
.events	£2.50
.group	£2.50
.es	£2.00
.golf	£4.50
.coach	£4.00
.expert	£4.50
.construction	£3.00
.co.nz	£2.50
.gov.uk	£5.00
.marketing	£2.00
.nz	£3.00
.io	£3.50
.shop	£3.00
.club	£2.00
.online	£5.00
.uk.com	£3.00

# Email

## Email Support & Extras

Service	Cost
Additional 1GB space per email address	£1 per month
Telephone support for set-up of up to 5 e-mail accounts on a single device	£32
Mailbox restore	£25

## Email Packages

Storage Quota	1GB	10GB	30GB	50GB	100GB
Montly Price	£1.00	£2.50	£5.00	£7.50	£14.00

## Extra Pricing & Descriptions

### Logo Design

	Cost	Ava. on Lite
Full logo	£350	✓
Our designers will create an original typographical logo with a unique illustrated icon integrated into the design. The logo will be styled and coloured in line with your business.		

Redraw logo	£100	✓
Our designers will redraw your logo from a poor-quality image I required, leaving you with a high-resolution design.		

Simple logo	£100	✓
Our designers will create a unique typographical (text) logo that is styled and coloured in line with your business.		

### Website Extras

	Cost	Ava. on Lite
Animations when scrolling	£100	✗
Bring your website to life with animated photos, icons, or graphics that slide in from one side of the page to the		

Basic holding page	£48	✓
Our designers will rcreate a simple holding page for your website, featuring your logo and contact details.		

Before and after images	£100	✗
Showcase your work with a before and after image slider. This allows you to easily compare two images by moving the slider over the 'before' image to reveal the 'after' result.		

Fading images	£50	✓
Highlight your products, services, special offers and more with a slideshow of images that fade into one another.		

Fly-out content	£100	✗
Encourage visitors to fill out your contact or sign-up forms with this eye-catching feature. Your form will 'fly out' from the side of your website when clicked on.		

Full-width animated gradient	£30	✗
Add visual interest to your website with an animated gradient, featuring two or more colours of your choice that blend into one another.		

Icons in navigation	£160	✗
Our designers will create custom icons for eac section on your website, making navigation as simple as possible for your customers.		

Language translation tool*^	£60	✓
Let international visitors browse your website in their native language with this Google translation tool. *This will be added free of charge if included in the initial website brief. ^Full list of languages not recommended on mobile		

## Website Extras

	Cost	Ava. on Lite
Lead Forensics Code	£20	✓
<i>Identify your anonymous website visitors and access their business information with an integrated tracking code from Lead Forensics.</i>		
Multiple image carousel	£50	✓
<i>Showcase your products, testimonials, services and more with a carousel slider, which displays content in an attention-grabbing and interactive way.</i>		
Multiple language navigation	£100	✗
<i>Make your website accessible to multi-national visitors with a navigation menu that provides a range of language</i>		
News ticker	£50	✗
<i>Highlight your latest news, special offers, or customer testimonials with this news ticker feature, which displays animated text on a loop.</i>		
Popup content	£100	✗
<i>Grab your customers' attention and generate more leads with a custom popup. This will appear as a tab at the bottom of your page and pop up as a message in the middle of the screen when clicked on.</i>		
Scrolling images	£50	✓
<i>Highlight your products, services, special offers and more with a slideshow of images that scroll from left to right.</i>		
SSL certificate from it'seeze	£80	✓
<i>Ensure any sensitive data is protected on your website with an SSL certificate supplied and installed by it'seeze.</i>		
Installation of SSL certificate supplied by you	£40	✓
<i>Ensure any sensitive data is protected on your website with the installation of an externally supplied SSL certificate.</i>		
Styled tables	£30	✗
<i>Present information on your website in an easy to understand and attractive way with our custom table design.</i>		
Unbranded footer	£150	✓
<i>We can remove the it'seeze logo from your website footer if you prefer the unbranded look.</i>		
Vector icon animation	£30	✗
<i>Add personality to your web page with custom icon animations that highlight your products or services.</i>		
Video in lightbox	£100	✗
<i>Transform your web page with a pop out YouTube or Vimeo video that fills the screen and plays automatically*, creating an engaging customer experience. * Videos will not autoplay on mobile devices.</i>		



## Widgets

	Cost	Ava. on Lite
Care Quality Commission	£30	✓
<i>Display your CQC rating on your website to let customers know how well your organisation scored in your latest report with this widget.</i>		
Instagram Curator	£30	✗
<i>Show all your social media posts in one customised feed with the Curator widget - a great way to add your Instagram feed to your website.</i>		
Eviivo	£30	✗
<i>Make online bookings a hassle-free experience for your customers with this widget, designed for properties from hotels and B&amp;Bs to pubs and event venues.</i>		
Free to Book	£30	✗
<i>Allow customers to make direct bookings on your website with this widget, which is ideal for hotels, B&amp;Bs, guesthouses, hostels, holiday homes, and more.</i>		
HealCode	£30	✗
<i>Make the booking experience seamless for your customers and get real-time schedule updates with this widget from MindBody.</i>		
Once booking	£30	✗
<i>This widget makes it easy for your customers to schedule appointments without leaving your website, simplifying the booking process.</i>		
Owners Direct	£30	✗
<i>Generate more enquiries from your website with this widget, which allows customers to check your property's availability and make a booking.</i>		
Site Minder	£30	✗
<i>Simplify the booking experience with this widget from SiteMinder, which provides a customised, two-step reservation process for your customers.</i>		
TripAdvisor	£30	✗
<i>Display your latest reviews and awards, promote your local area, or encourage customers to rate your business with a TripAdvisor widget.</i>		
Trustpilot	£30	✗
<i>Showcase all the great reviews you've collected from your customers with the Trustpilot widget.</i>		

## Social Media Profile Design

	Price
Facebook profile design	£85
<i>Our designers will create a custom cover image and profile for your Facebook business page that ties in with your website design.</i>	
Twitter profile design	£85
<i>Our designers will create a custom header image and profile picture for your Twitter account that ties in with your website design.</i>	
YouTube profile design	£85
<i>Our designers will create a custom header image and profile picture for your YouTube account that ties in with your website design.</i>	
Facebook, Twitter, & YouTube profile design package	£220
<i>Our designers will create custom header images and profile pictures for your Facebook, Twitter, and YouTube accounts that tie in with your website design.</i>	



