

Client Company: JW Rubbish Removers
Jonathan [Jon] Whyte / Linda Whyte
3 Delaisy Way, Winsford, Cheshire. CW7 3GH
ljwhyte@btinternet.com
07817 226 841

Account ID: C1707801
Website ID: W1706051

Domain: www.jwrubbishremovers.co.uk

Business Objective: To be found easily on search engines for individuals and businesses that require removal services. Primary focus is on the removal of "Rubbish", hence the company name JW Rubbish Removers. SEO focus on the inclusion of Rubbish Removers, and the numerous small locations around the Cheshire areas to be serviced.

Example of like: www.therubbishremovers.co.uk
Green colour and fixed header when scrolling
Would like site very close [but different] to this look and feel.

Example of site that shows up in search results:
www.house-and-rubbish-removals.co.uk/rubbish-removals-winsford.html
Not a desired look for this site. However, their SEO is bringing them high up in the results.

Solution selected: **5 Page Lite Site** to fulfil the SEO need to promote the business and the locations.
Primary colour to be GREEN and have a similar type of menu layout to the one in the liked site above. Footer to be GREEN in colour as well and headings where appropriate should be GREEN. Reason - to focus on the recycling element of waste disposal.

Header Section

The header should be GREEN in background colour and include:

The company logo on the top left of the header: Which works best – or none?



The five menu options:

- HOME
- ABOUT
- PRICES
- SERVICES
- CONTACT

The right-hand side of the header should include:

T: 0800 tbc ttbc *[Number to be confirmed]*

M: 07377 812 846

A Facebook image [Link to be provided later]

An Email image [Mail to enquiries@jwrubbishremovers.co.uk]

The header should always remain visible whilst scrolling up and down.

Footer Section

The footer should be GREEN in background colour like the header and include:

[Repeated Menu Section:]

JW RUBBISH REMOVERS
Home
About
Prices
Services
Contact

[Key points with small images in front – see examples below]

Great Low Prices
Fully Licenced
Eco Friendly
Professional & Reliable Service

[Contact and Opening Hours]

T: 0800 tbc ttbc
M: 07377 812 846
Facebook image / Email image
Contact us anytime - 24 hours a day
Every day of the week

Privacy Policy



Page 1

Name: HOME

Title: JW RUBBISH REMOVERS: Waste Clearance in Winsford, Cheshire

Description: JW Rubbish Removers. Need rubbish clearing, fast? An alternative to a skip. Eco friendly rubbish removal. Cheaper than a skip. Fully licensed carrier of waste.

[IMAGE OF RUBBISH] Narrow in depth but full width.

Image Text:

Need Rubbish Clearing, Fast?

Perfect alternative to a skip – Eco Friendly rubbish removal

No job too small – Cheaper than a skip!

Body Text

JW Rubbish Removers are a fully licensed registered carrier of waste operating from Winsford in Cheshire. No job is too big or too small. We are typically cheaper than a skip and are affordable and flexible. We operate throughout most of Cheshire, not just the bigger towns like Crewe, Northwich and Macclesfield, but also the smaller villages like Little Budworth, Church Minshull and Beeston. If you are in Cheshire then we are the company for you.

Why use JW Rubbish Removers?



Great Low Prices

Competitive pricing on all rubbish removal.
No hidden charges. Great alternative to a skip.



Eco Friendly

We care about the environment.
All rubbish will be disposed of appropriately using recycling facilities.



Fully Licensed

We hold an Environment Agency License as a Carrier of Waste.



Professional & Reliable Service

We care about our customers and always strive to complete every job professionally.

We operate a clear and transparent pricing policy with no hidden charges. We are affordable and flexible and usually charge by the cubic yard.

After removing your rubbish, we either send it for re-use or we take it to a local licensed recycling facility. Currently we re-use or recycle over 80% of all the waste that we collect, making our service eco-friendly as well as affordable.

JW Rubbish Removers are a fully licensed registered carrier of waste with the environment agency, License number: CBDU111111

We always put the customer first, so get in touch to see how JW Rubbish Removers can help you clear your waste.

We work with commercial and domestic properties in Winsford, Nantwich, Holmes Chapel, Knutsford, Sandbach and Congleton. Call us on 0800 tbc ttbc or 07377 812 846.

Page 2

Name: ABOUT

Title: Commercial Rubbish Removed, About - JW RUBBISH REMOVERS, Northwich

Description: JW Rubbish Removers are a family run business based in Cheshire. Formed by Jon Whyte, the business firmly believes in putting the customer first.

Body Text

JW Rubbish Removers are a family run business based in Cheshire. Formed by Jon Whyte, the business firmly believes in putting the customer first.

Working from its base in Winsford, JW Rubbish Removers collects and recycles waste from throughout Cheshire. Collecting from Lymm, Nantwich, Chester, Leek, Crewe or Northwich and everywhere in between. Most of Cheshire is covered.

JW Rubbish Removers are a fully licensed registered carrier of waste with the environment agency, License number: CBDU111111

We take away most types of rubbish and waste. If you are having a spring clean, moving to a new house or just having a clear out, let us take the strain. We are happy to disconnect or disassemble items for you.

Once we have removed all your rubbish, we either send it for re-use or we take it to a local licensed recycling facility. Currently we re-use or recycle over 80% of all the waste that we collect, making our service eco-friendly as well as affordable. Unfortunately, not everything can be recycled.

Whether you require furniture collection, garage and shed clearance, building waste removed or garden clearance, we can help. We are available 7 days a week. Call us on 0800 tbc ttbc.

Page 3

Name: PRICES

Title: JW RUBBISH REMOVERS: Prices - Domestic Rubbish Removed, Crewe

Description: JW Rubbish Removers operate a clear and transparent pricing policy and below is a guide to the likely prices to be charged.

Body Text

JW Rubbish Removers operate a clear and transparent pricing policy and below is a guide to the likely prices to be charged.

With waste removal, it may be difficult to calculate yourself so give us a call and we will be able to provide an estimate over the phone. We will always provide a price for the work prior to proceeding so that you will be aware of the costs.

For most collections, we charge by the cubic yard, which is roughly the same size as two domestic washing machines or one large fridge freezer. A cubic yard is 3ft x 3ft x 3ft. All labour and disposal fees are included.

The table below gives an approximate guide to our prices:		
Volume (cubic yards)	Skip Hire Equivalent (skip size)	Price (from)
1		£35
2		£70
4 (1/4 truck)	½ skip	£100
8 (1/2 truck)	1 skip	£150
10 (3/4 truck)	1 ½ skip	£200
14 (Full load)	2 skips	£250

We do not take asbestos or chemicals as they are extremely harmful and we are not licensed to dispose of them.

For a full sample list of what we take or don't take check out our Services section.

Page 4

Name: SERVICES

Title: Services - Garden Waste Removed, JW RUBBISH REMOVERS, Sandbach

Description: JW Rubbish Removers have both Commercial and Domestic Services. For domestic, we remove almost every type of rubbish, from a single mattress to a full garage.

Headings Domestic Services / Commercial Services

Body Text

JW Rubbish Removers have both Commercial and Domestic Services.

Domestic Services

For domestic properties, we remove almost every type of rubbish, from a single mattress to a full garage clearance. We understand that some items cannot be collected by the normal bin collection and not all of us have trucks and vans. Leaving unwanted and uncollected items in the garden or passageways not only makes your property untidy, it increases the likelihood of decay and unwanted vermin.

List of common items we take:

(these are just examples, give us a call with any enquiry you may have)

Bicycles	Computers	Garden Tools	Sofas
Boilers	Cookers	Household Rubbish	Televisions
Cardboard Waste	Desks	Lawnmovers	Toys
Carpets	Fridges & Freezers	Paper Waste	Washing Machines
Chairs	Garden Waste	Radiators	Wood

Items we can take in small amounts:

Bricks	Paving Slabs	Rubble & Soil	Plasterboard
--------	--------------	---------------	--------------

Items we are unable to take:

Asbestos	Medical Waste	Petrol/Diesel	Solvents
Chemicals	Oil	Raw Meat	Toxic Substances

Local councils are now able to fine individuals if their waste is not disposed of properly. Therefore, it is very important to only use a licensed company to collect and dispose of any waste that you have.

Commercial Services

We offer a professional and reliable removals and clearance service for small, medium and large businesses throughout Cheshire. One of the team will visit you at your premises and discuss your removal requirements and provide you with a competitive quote for the work to be carried out.

We will agree the date and time for the work to be done to minimise any disruption.

Our typical commercial customers are:

Bathroom Companies	Kitchen Companies	Offices	Public Houses
Builders	Landlords	Parks	Restaurants

Estate Agents
Housing Associations

Letting Agents
Local Council

Plumbers
Property Management

Schools
Solicitors

For some customers, this is a one-off clearance and for others we establish regular, sometimes weekly collections of waste.

Page 5

Name: CONTACT

Title: Contact - JW RUBBISH REMOVERS: Waste Cleared and Recycled, Lymm

Description: JW Rubbish Removers can be easily contacted by email, on Facebook or by Telephone. We always put the customer first, so get in touch to see how we can help.

Body Text

JW Rubbish Removers can be easily contacted by email, on Facebook or by Telephone.

We always put the customer first, so get in touch to see how JW Rubbish Removers can help you clear your waste.

We work with commercial and domestic properties in Winsford, Crewe, Northwich, Knutsford, Sandbach and Congleton. Call us on 0800 tbc ttbc or 07377 812 846 or fill in the form below.

Correspondence Address:

Jonathan Whyte
JW Rubbish Removers
3 Delaisy Way
Winsford
Cheshire
CW7 3GH

[Contact Form]

Name*
Email*
Address*
Phone Number*
Service [Drop Down options “Domestic Services” /
“Commercial Services”]
Message

0800 tbc ttbc
07377 812 846

[MAP – similar in structure to the one on www.therubbishremovers.co.uk/contact page]



[Text for Map =] Covering Most Areas in Cheshire. Call Us and we can confirm if your location is included.

JW Rubbish Removers also work with commercial and domestic properties in Nantwich, Holmes Chapel, Pickmere, Lymm, Tarporley, Alsager and the surrounding areas.

Images to use from ThinkStock

These and other suitable images should be used for enhancing the body text on the website where appropriate

494388850



476729476



627628376



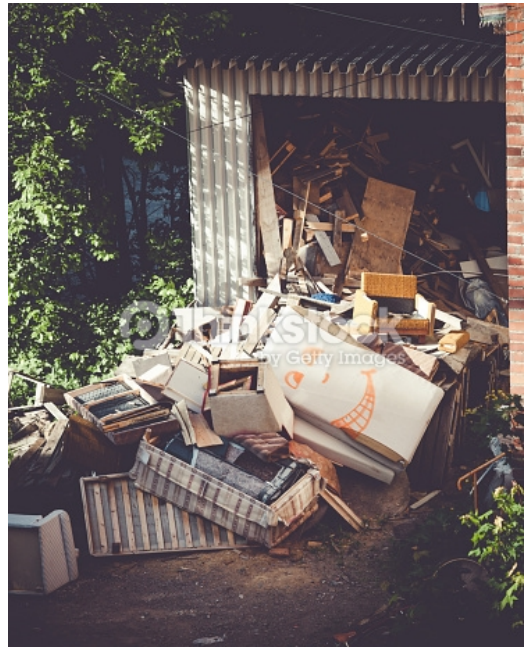
607646632



628360904



492013720



488216680

