

National Conference 2016

Sunday 25th September

Time	Session
19:00	Meet for pre-dinner drinks
19:30	Dinner

Monday 26th September

Time	Session	Session led by
08:30	Refreshments	
09:00	Welcome	Matt Baines
09:20	Business updates	Joanne Robbins
09:40	BDM updates	Alex Brook
10:10	Group discussion – Sharing best practice	Alex Brook
10:40	Break	
10:55	Development updates and Blog	Stephen Morley
11:40	it'seeze Admin System updates	Adam Thomlinson
11:55	Marketing updates	Amy Cross
12:40	Lunch	
13:25	Sell more. More often	Andy Preston
14:25	Break	
14:40	Workshop 1 – Getting a website brief and content	Kevin Woods and Ann Oldroyd
	Workshop 2 – New CRM	Alex Brook and Adam Thomlinson
	Workshop 3 – Q&As	All other staff
16:10	Awards	Alex Brook
16:25	Close	