



**FREEDOM**  
TO DO WHAT  
YOU WANT



**it'seeze**  
DEMONSTRATION  
WEBSITE

The new demo site

# Why a re-design?

Better navigation and updated graphics

Easier (for you) to demo

Includes new and latest developments

Future proof

# Home page

Content directs you to the important areas



## TEXT AND IMAGES

Edit text and images easily. Control size, colours and insert image galleries.

[Find out how](#)



## STRUCTURE

Add tables, colour blocks, dividers and more with our site structure tools.

[Find out how](#)



## CONTACT

Create bespoke contact forms to suit your business's needs.

[Find out how](#)

Graphics that guide you



## MULTIMEDIA

Add audio and video into your site through YouTube, Hark and Daily Motion.

[Find out how](#)



## SHOP

Add products to your site using our e-commerce solution.

[Find out how](#)



## COLUMNS

Divide areas of your page into columns in flexible arrangements.

[Find out how](#)

To every part of the site

CREATE  
**SECURE PAGES**  
Password protect and set up privileges  
Sign in here (Username: 'member') (Password: 'password')



# Fresh, updated graphics

Broader appeal to potential customers



Formal  
Design

BASIC TEXT AND IMAGES

STYLE YOUR TEXT

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[View more text styling options >](#)

ADDING GALLERIES



[View more gallery options >](#)



Modern  
Design



# With multimedia options

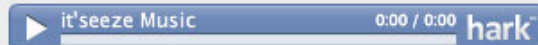
Showing the potential to display video and audio.

## HARK

UNDERWATER LOVE  
(NEW ALBUM)

4 NEW PREVIEW TRCKS

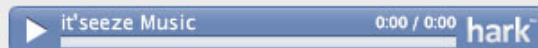
Track 1



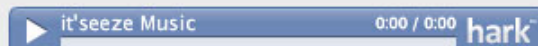
Track 2



Track 3



Track 4



**NEW SINGLE**  
FROM OUT OF NOWHERE  
Exclusive Preview



## YOUTUBE

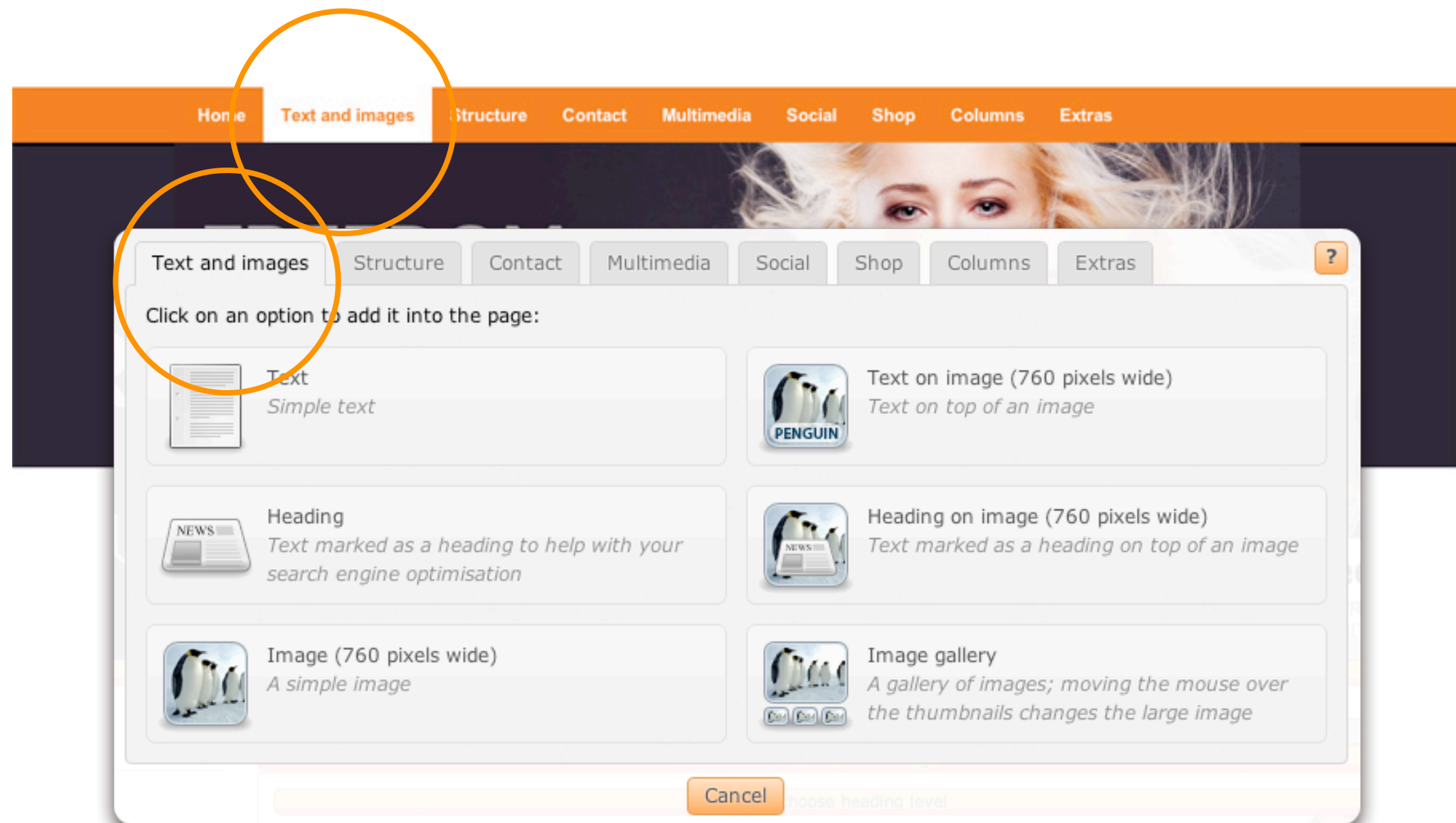


## DAILYMOTION



# Easier to demo because...

## Navigation mirrors the editing system





# Easier to demo because...

there are footer explanations on every page

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## ADDING A **SPLASH** OF COLOUR

Find out how to add **colour blocks** with embedded text and images to a site.

[View examples of colour blocks >](#)



### Text and Images

Use the text option to add text to your page, and style it up using the toolbar. Headings help your search engine optimisation (SEO). Use the image option to add images to your site, and zoom, resize, and crop in your browser. With the text-on-image option you can create attractive designs without needing specialist graphics software.

# Easier to demo because...

it demonstrates the **basic** functions clearly

## Headings

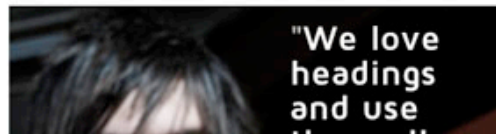


### Welcome Headings

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### Second Heading (H2)

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### Third Heading (H3)

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## TEXT STYLING

**Bold & Proud**

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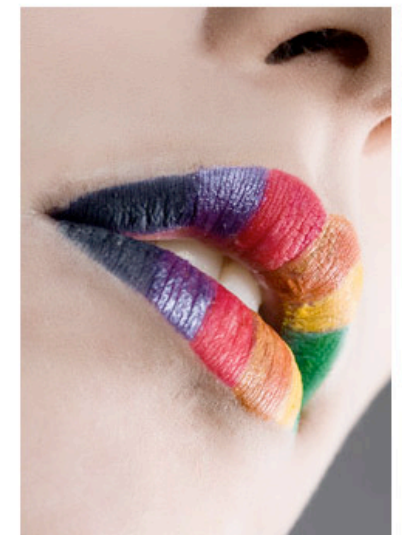
*Classic Styling*

*Intiatoria dia dolecab oraectaspis non rerunt exerrovid mi, quias dolore parit et quas expere vidundi pitate int assi intur?*



**Loving Colour**

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## Text Styling



# Easier to demo because...

it demonstrates the **basic** functions clearly


Colour  
Choices

**COLOUR BLOCKS ARE SO COOL**

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Colour block inside colour block

**ANCHOR LINKS** [Click here to view full profiles](#)



Click on image above to enlarge

**Deep Blue**

Prat omni et aut laboria commolectet fuga.



**Vibrant Red**

Volore cora cum eos modigenis iditati orporehent.



**Chic Black**

Aximillandel lum id mo inclius, quam que cum fugias.



## CONTACT FORM

Contact  
Forms

**QUICK CONTACT**

Name: \*

E-mail: \*

Telephone:

Message: \*

Submit

# Easier to demo because...

it demonstrates the **more advanced** functions simply



**NEWSLETTER SIGNUP**

First Name: \*

Last Name: \*

Email Address: \*

Company:



Comments  
Component

## FEEDBACK

Fill in the form below with your feedback regarding Ingrid Rawling's latest range.

Name: \*

E-mail: \*

Comments: \*

On 30th July 2012 at 14:27, Sharon Gleeson wrote:

I'm a 3rd degree student in Fashion at Central St. Martins in London. Just to say how inspiring your range is to myself and everyone on my fashion degree course. Please come to London soon.

On 30th July 2012 at 14:17, Claire Huntington wrote:

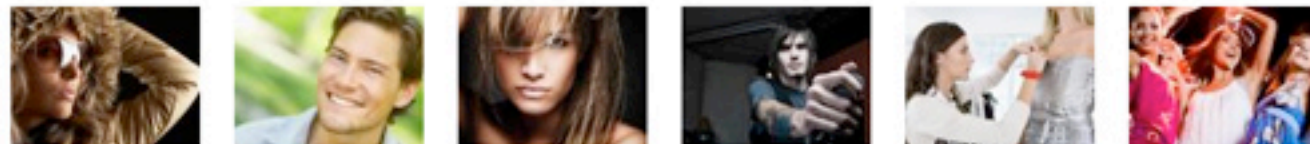
Have just seen your new store in Milan and love the new range. Would be great if you could make the range available to buy online. Thanks.

On 30th July 2012 at 14:14, Gwenith wrote:

How about doing a children's range next year? I think it would look great! I would definitely buy my daughter the new flower top you designed. Many thanks for the fabulous products down the years - your company is an inspiration.

# Displays options clearly and what will be **available** for their site

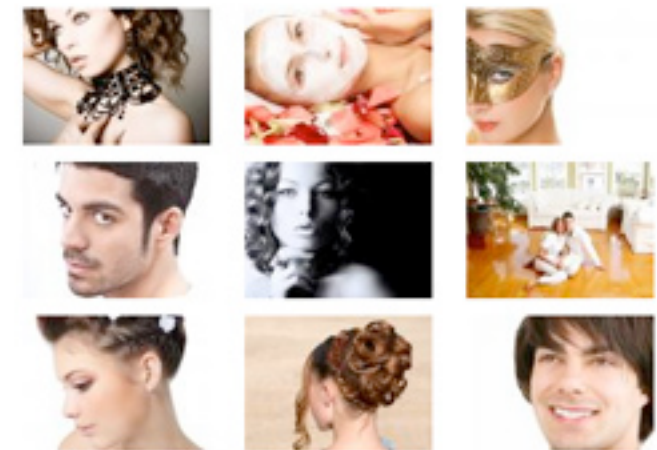
## Gallery Types



SINGLE IMAGE LIGHTBOX (POP-UP)



LIGHTBOX (POP-UP) GALLERY





# Displays options clearly for those who want to **sell**

ONLINE SHOP  
FULL E-COMMERCE



Standard  
Shop

## LADIES FOOTWEAR

HIGH HEELS / MID HEELS  
ANKLE BOOTS / FLATS /  
SANDALS / SPORTS

**SHOP ALL SHOES >**



PAYPAL SHOP  
ONE CLICK PAYMENT



PayPal  
Option

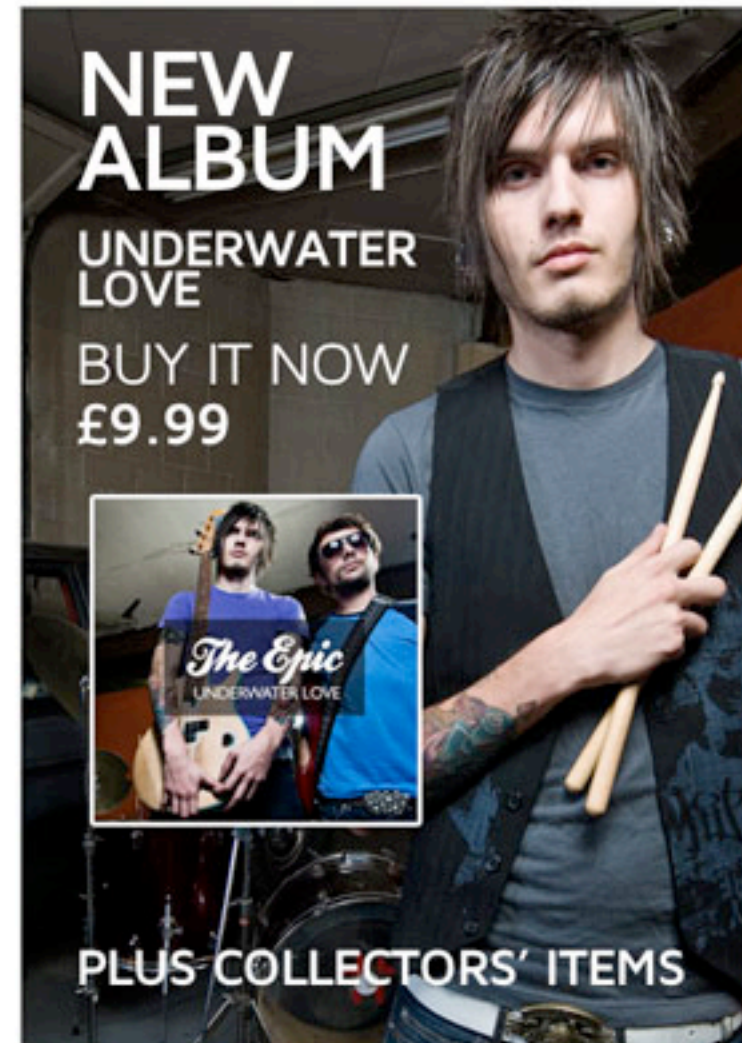
## NEW ALBUM

UNDERWATER  
LOVE

BUY IT NOW  
£9.99



PLUS COLLECTORS' ITEMS



# Plus optional extras

so your customers can see our **bespoke** features



Animated  
Extras

Giving your customers extra options to enhance their sites

New  
Tickers

TRANSLATION TOOL

Afrikaans  Translate

Translation  
Tool

NOTE

will be updated with new features...



# Displays flexibility

## COLUMNS



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prat omniet aut  
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voluptaturia  
commolectet  
fuga. Namus si  
natemqu idunt"*

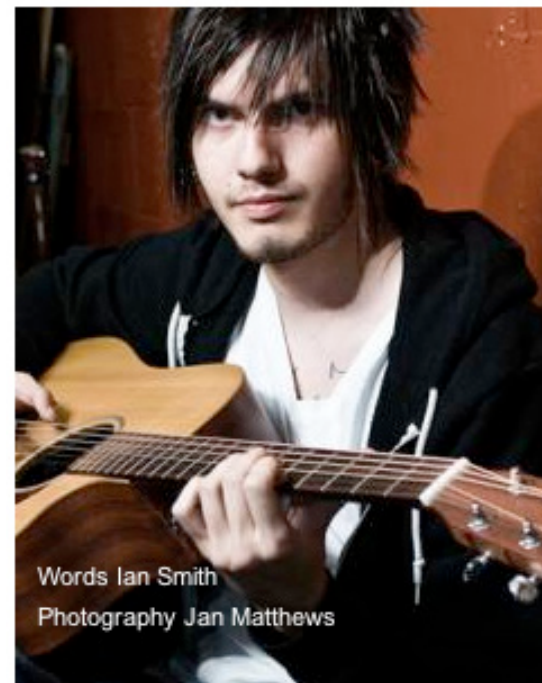
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### THE INTERVIEW

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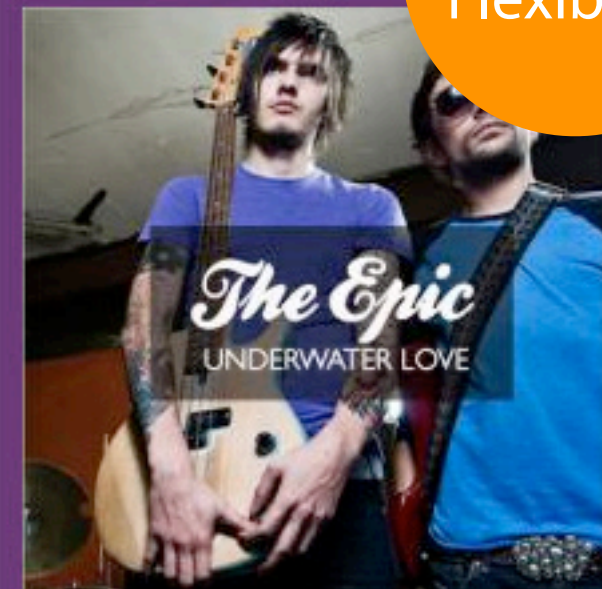
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fuga.



Words Ian Smith  
Photography Jan Matthews

Layout  
Flexibility

BUY THE NEW A



The Epic - Underwater Love  
ONLY £9.99

FREE NEXT DAY DELIVERY

Buy now

WATCH THE VIDEO

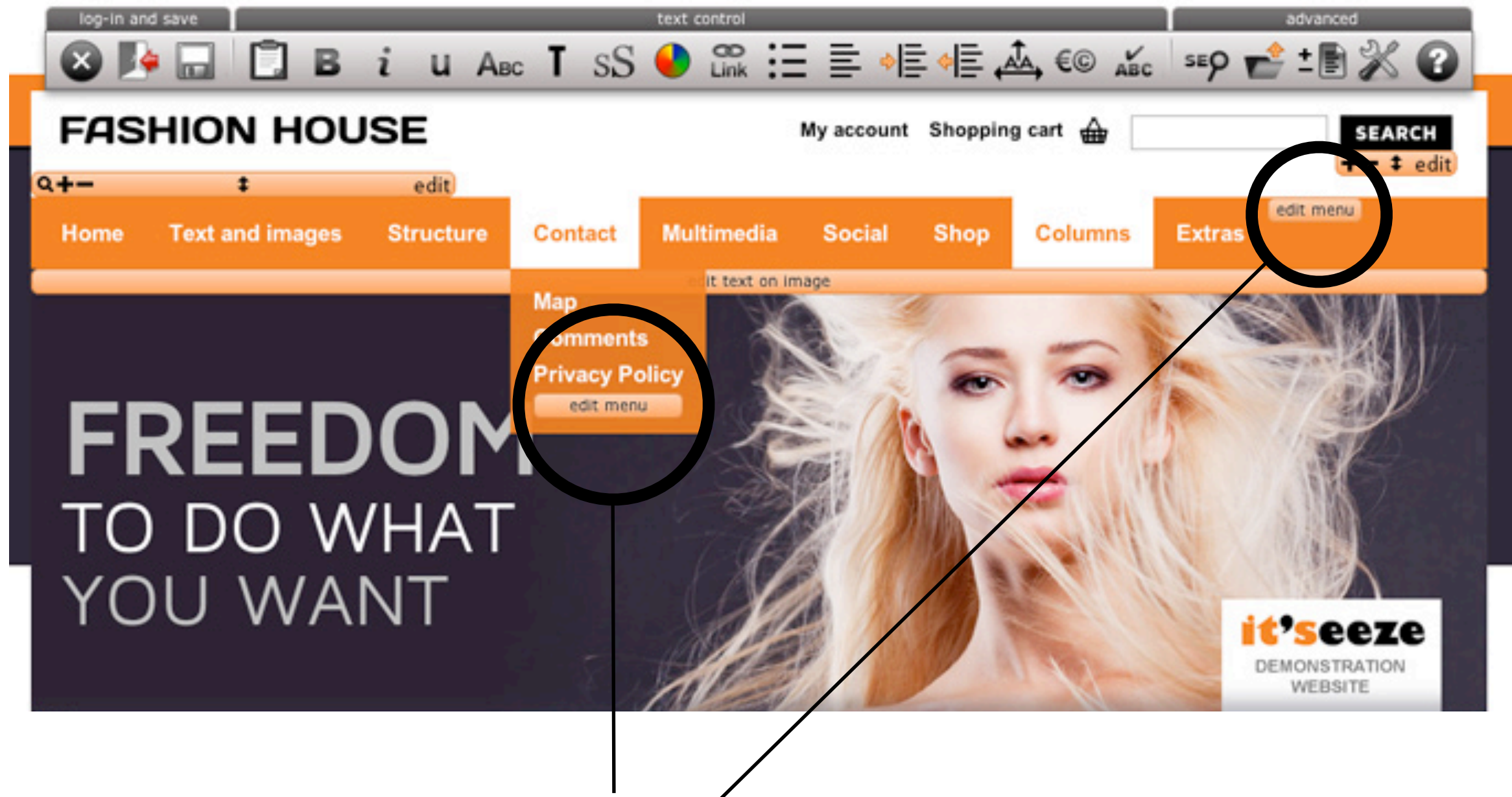
Green Day - 21 Guns [Official



Colour  
Flexibility



# Better navigation opportunities



For adding vertical and horizontal pages

**FREEDOM**  
TO DO WHAT  
YOU WANT



**it'seeze**  
DEMONSTRATION  
WEBSITE

See you all at the workshop